



**MOORE**

**MANAGE WITH  
KNOWLEDGE:  
"THE IMPORTANCE OF  
MANAGING PROPERLY  
THE TECHNOLOGY  
SPENDING"**

## MANAGE WITH KNOWLEDGE: "THE IMPORTANCE OF MANAGING PROPERLY THE TECHNOLOGY SPENDING"

Sometimes we do not understand when we are facing a process of evaluating our income and expenses; the importance of keeping an inventory of the equipment and technologies acquired to carry out the tasks in our organizations allows us to meet our goals. For example, when we make the purchase of new computer and acquire the respective licenses, and there is no control over the allocation and use of these, a risk arises in terms of the protection of company information.

When delivering into the evaluation process of digital assets of the company we realize that equipment, software or applications were acquired with their respective licenses, and that these were never used.

There is also the possibility that the equipment was configured and not necessarily in the correct way, making it vulnerable to attacks. In addition, the lack of a preventive and corrective maintenance program, which helps us prevent problems with the devices before they occur and when they occur, knowing how to proceed to solve them. In the same way, it is important to keep the software, its licenses and control of who has the licenses assigned and how many are in use updated. All this brings as a consequence risk to the security and protection of company information and even our own personal security is exposed.

And this is where we ask ourselves several questions:

- When was the last time your personal computer was given maintenance?
- Have we consciously reviewed the alarms generated by the company's server?
- Have you changed your password since your computer or mobile device was installed?

- Is your operating system updated?
- Is your antivirus updated?
- Does your company have a firewall and this protects the services they have today?
- Does technical support never have time to assist you and have many pending issues?
- Is your provider telling you about it you are having recurring problems in some programs or is your equipment not working well?
- Has it happened to you that sometimes there is a rush to buy programs when an application does not work?

If your answer is "Yes to some of these questions, believe it or not, you are having a lot of expenses in technology, something is happening and you probably need to manage with knowledge. But calm down, everything has a solution, it is only a matter of ordering the house, governing the information technology and planning as if you were to design, where you need to have all the pieces on the table to put everything in its place and start to run.

One of the crucial points in the process of reviewing technology spending is that the technology inventory is unknown, which not only implies keeping a record of existing hardware and software but also measuring its evolution and obsolescence. The technology you acquire today has a life span, is not going to function forever or permanently, it has to be updated. Whoever manages it and provides technical support must know its strengths well and anticipate if there are limitations that could compromise its security in the future.

To determine if my security is compromised, it's necessary to conduct



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an efficient analysis of the investment in technology in your company. To do this, when the company does not have enough experience to carry out this type of analysis, it must rely on an experienced external consultant who can guide them through the right path. This analysis is part of a review process and allows a healthy dimensioning of the company's technology, which includes aspects such as: inventory review, technological benchmarking analysis, evaluation of technology providers service, identification of equipment capabilities technical support, security risks and other topics.

Managing with knowledge means knowing the environment, being proactive, establishing the strategy, planning and taking contingent measures to anticipate events. We have to take into account that we live in a time of significant changes to contain spending and improving the efficiency and quality of activities is a challenge for small, medium or large companies.