

知识管理：

“审查技术支出的重要性”

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Sometimes we do not understand when we are facing a process of evaluating our income and expenses; when we made a technology purchases and why it escaped out of our hands having bought an excess of licenses for the use of computer systems that were never used or what is more, there is no control of the licensing or the existing equipment.

有时候，当我们面对评估收入和支出过程的时候我们并不太了解情况；当我们进行技术购买时，为什么购买了从未使用过的或更多的计算机系统许可从我们手中逃脱了，对许可或现有设备失去了控制。

When we began to dig deeper, we realized that we discovered worse things: we bought the equipment and did not maintained it, the program updates were not installed, were incorrectly installed or configured, the technology discontinued, the users who really required it were not identified, it is now obsolete and we continue to maintain the same old equipment, risking all the security and protection of the company's information and even being exposed to our own personal safety.

当我们开始深度挖掘的时候，我们会发现糟糕的事情：我们购买了设备却没有去维护，更新的程序没有安装，安装不正确或者配置不正确，技术以及停产，用户不能识别，都已过时，我们还在维护着相同的旧设备。冒着对公司所有信息安全和保护的风险，甚至面临着我们自身安全的风险。

And this is where we ask ourselves several questions:

这是我们自问的几个问题：

- When was the last time your personal computer was given maintenance?

你上一次对自己的私人电脑维护是什么时候？

- Have we consciously reviewed the alarms generated by the company's server?

我们是否有意识地查看了公司服务器发出的警报？

- Have you changed your password since your computer or mobile device was installed?

自从你的电脑或者手机设备安装后你是否更换了密码？

- Is your operating system updated?

你的操作程序是否更新了？

- Is your antivirus updated?

你的杀毒软件是否更新了？

- Does your company have a firewall and this protects the services they have today?

你的公司是否有防火墙来保护他们当前的服务？

- Does technical support never have time to assist you and have many pending issues?

技术支持是否有时间帮助你或者积压了很多问题？

- Is your provider telling you about it you are having recurring problems in some programs or is your equipment not working well?

您的运营商是否在告诉您有关某些程序重复发生问题，或者您的设备运行不正常？

- Has it happened to you that sometimes there is a rush to buy programs when an application does not work?

您是否遇到过有时在应用程序无法运行时急于购买程序的情况？

If you fell into the "Yes" of some of these questions, and believe it or not, you are having a lot of expenses in technology, something is happening and you probably need to manage with knowledge. But calm down, everything has a solution, it is only a matter of ordering the house, governing the information technology and planning as if you were to design, where you need to have all the pieces on the table to put everything in its place and start run.

如果这些问题中你回答了“是”，不管你是否相信，你将会在技术方面有一笔开支，有些事情发生了大概你需要用知识去管理。但是请冷静，所有的事情都有解决方法，如同整理房子一样，如果你来设计该如何去管理信息技术和规划，你需要首先有每一件东西在桌子上，然后把每件东西放在属于他们的地方才能开始运行。

One of the crucial points in the process of reviewing technology spending is that the technology inventory is unknown, which not only implies keeping a record of existing hardware and software but also measuring its evolution and obsolescence. The technology you acquire today is not durable or permanent, it has to be updated, whoever manages it and provides technical

support must know its strengths well and anticipate if there are limitations that could compromise its security in the future.

审查技术支出过程中的关键点之一是技术清单未知，这不仅意味着要保留现有硬件和软件的记录，而且还要衡量其演变和淘汰。

Have the importance of conducting an efficiency analysis of technology spending, which is part of the leadership in any organization. To do this, when the company does not have enough experience to carry out this type of analysis, it must rely on an experienced external consultant who can guide and guide them on the right path. This analysis is part of a review process and allows a healthy dimensioning of the company's technology, which includes aspects such as: inventory review, technological bench marking analysis, evaluation of technology providers service, identification of equipment capabilities technical support, security risks and other topics.

有效的技术分析是领导任何一个团体重要的一部分。做这些事，当公司没有足够的经验来进行此类分析时，就必须依靠经验丰富的顾问来引导他们使用正确的方法，此分析是审阅过程的一部分，可以对公司的技术进行合理的量身定做，其中包括以下方面：清单审查，技术基准标记分析，技术提供者服务的评估，设备功能技术支持的识别，安全风险和其他项目。

Managing with knowledge means knowing the environment, being proactive, establishing the strategy, planning and taking contingent measures to anticipate events. We have to take into account that we live in a time of significant changes to contain spending and improving the efficiency and quality of activities is a challenge for small, medium or large companies.

运动知识管理意味着了解环境，积极主动制定策略计划和应急措施。我们必须考虑到我们生活在一个变幻莫测的时代，提高活动的效率和质量对于小型，中型，大型公司而言是一个挑战。